

JOURNALISM – FALL, 2009
Martin Blake, Instructor, 533-8644 ext. 212

Book: *Telling the Story: The Convergence of Print, Broadcast and Online Media*,
2nd Edition

Objectives:

1. Create the Yearbook
2. Assist in producing monthly newsletter
3. Create and edit Literary Magazine
4. Learn the principles of journalism
5. Learn the key rules of grammar.
6. Role of press in our system of checks and balances.
7. How a newspaper is put together
8. New Media: Internet, blogs, YouTube, etc.

Sept. 12: Overview of course; begin to analyze 2007 Yearbook, read:
“The Nature of News” chapter. Homework: summarize reading.

Sept. 17: Chap. 6: “The Inverted Pyramid (pp.109-132); Do exercise: “20
Common Errors of Grammar”; view video: “Ad and Ego.”
Continue Literary Magazine selections. Type out need for pieces to put
in staff mailboxes. Write newspaper article for homework.

Sept. 24: Continue Editing literary magazine; see video: “Reporters at War.”
Homework: analyze sections of newspaper.

Oct. 16: Give out Yearbook assignments; view LINK tv documentary: “Media
and Democracy.” HW: analyze role of media in democracy

Oct. 8: Make final choices for Literary Magazine; view: “The Man Who Knew
Too Much.” HW: analyze sections of 9/11 Commission Report.

Oct. 15: Writing on Online: “The Phenomenon of Blogs”, view video on
Blog conference, read article: “Little Guy as Pit Bull of Journalism.”
Homework: write a sample blog

Oct. 22: View feature film: “Shattered Glass”; review teacher interview
assignments for GRCS Newsletter; study principles of interviewing

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and interviewing writing. HW: begin interview process.

Oct. 29: Review Progress of Yearbook assignments; view "Inside 9/11—
"Reporter's Perspective."

Nov. 5: View video: "Photography and News", review yearbook progress.
Analyze photography books about journalism. HW: Bring in great
journalistic pictures that you have found in newspapers. Learn video camera

Nov. 12: Do comma exercise in class; read: "Beyond the Inverted Pyramid."
Summarize this article for homework. Youtube, Public Access TV, C-Span

Nov. 19: Read Article: "At Newspapers, Some Clipping"—future of
Journalism."; view video: "Rich Media, Poor Media." HW:
Write your opinions on the future of journalism

Dec 3: View video on journalists killed in Iraq; then view: "Live from
Baghdad.". HW: write short essay on dangers of journalism.

Dec 10: View: "Writing for TV News." View our TV news programs at GRCS.
HW: Analyze tv news program.

Dec. 17: View Edward R. Murrow feature film: "Good Night and Good Luck"
HW: write film review of this feature film. Final Exam

Journalism Grading

1. Class attendance and participation – 25%
2. Final Exam – 25%
3. Yearbook assignments –25%
4. Literary Magazine assignments – 25%